

## Case Study | Coca Cola

### The Business

The Coca-Cola Company is an American multinational beverage corporation, responsible for the manufacturing, distributing, and marketing of nonalcoholic beverages, concentrates and syrups. The company is best known for its flagship product Coca-Cola. In addition to its popular beverage, Coca-Cola currently offers more than 500 brands in over 200 countries.

### Coca-Cola Israel secured its file and data exchange with Safe-T Secure File and Email Access

A comprehensive solution for securing files and data, in compliance with strict regulatory requirements.

#### The Challenge

Every day, huge numbers of messages pass through Coca-Cola's mail servers, much of it being sensitive in nature. But all of the company's mail content, including financial data, business strategy, and operational information remained unprotected and subject to abuse.

In addition, Coca-Cola was having difficulty meeting new and stricter regulations for handling of confidential information.

Coca-Cola began to test a number of new file exchange solutions that would prevent security breaches and meet all regulatory requirements. Such a system must provide powerful policy tools, and a variety of encryption levels, but without unnecessary disruption of day-to-day business operations.

After exploring several other options, they examined the Safe-T Secure Email Solution. They were impressed by the solution's multiple layers of security, detailed tracking capabilities, and advanced audit-trail records.

#### The Solution

Coca Cola installed Safe-T's Secure Email solution, including:

- Safe-T Secure Email with LNK Connector (SMTP Gateway). All emails are sent with the encryption type/level specified in policies set by the company's management.
- Microsoft Outlook Plug-in. Safe-T's Microsoft Outlook plug-in provides enhanced Email security while enabling continued use of the familiar Outlook mail client. Safe-T offers configurable security methodologies for different types of files and content.

#### Benefits

Safe-T Secure Email works transparently. It secures the enterprise mailbox without disruption of business processes, while meeting regulatory requirements.

Files of any size can be sent. Size limitations imposed by the mail server are bypassed.

Files can be stored within the organization with no need to maintain duplicate materials on a DMZ.

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"Safe-T Secure Email has the most robust is the most secure and reliable solution. We were able to protect our sensitive data – quickly and simply."

Pavel Mayzenberg,  
CBC Group's CISSP

### Safe-T Secure Email Access

Safe-T Secure Email, empowers enterprise users to send encrypted emails securely to customers and business partners. Emails can be sent to anyone without disrupting the normal routine by not requiring the recipient to install software or exchange keys.

Safe-T Secure Email can be seamlessly integrated with Outlook or deployed in the network behind the scenes.